



## Day 1: Monday, May 8, 2023

Time	Activity	Location
2:00 p.m.	<b>Registration Desk Open</b> Sign in and receive your participant folders. <i>Holiday Inn Sacramento– Arena 300 J St, Sacramento, CA, 95814</i>	California Room
3:30 p.m.	<b>Opening Session</b> Welcome <ul style="list-style-type: none"> <li>• Laura King, Senior Director, Public Health Program Implementation, American Heart Association (AHA)</li> <li>• Y'Lonn Burris, Project Manager, AMPLIFY! The Statewide African American Coordinating Center</li> </ul> Traditional Tobacco Blessing and Land Acknowledgement <ul style="list-style-type: none"> <li>• Albert G. Titman, Deputy Director, Native Dads Network</li> </ul> Special Guest <ul style="list-style-type: none"> <li>• The Honorable Darrell Steinberg, Mayor of Sacramento</li> </ul> The Big Picture: I&E Days 2023 <ul style="list-style-type: none"> <li>• Paul Knepprath, Project Director, Tobacco Endgame Center, AHA</li> </ul> The Legislative Landscape <ul style="list-style-type: none"> <li>• Jamie Morgan, Senior Region Lead Government Relations, AHA</li> </ul> Key Reminders <ul style="list-style-type: none"> <li>• Juan Villa, Organizing and Engagement Manager, Tobacco Endgame Center, AHA</li> </ul>	California Room
4:30 p.m.	<b>Team Preparations for Legislative Meetings</b>	California Room
5:30 p.m.	<b>Legislative Meet &amp; Greet</b> <ul style="list-style-type: none"> <li>• Eric Batch, Vice President, Advocacy, AHA</li> <li>• Jamie Morgan, Senior Region Lead Government Relations, AHA</li> </ul> The Honorable Anthony Rendon (by video) Speaker, California State Assembly Icebreaker/Mission Moment <ul style="list-style-type: none"> <li>• Toki Ko, Organizing and Engagement Manager, Tobacco Endgame Center, AHA</li> <li>• Benjamin Kahikina III, CEO Greater Kings County Chamber of Commerce</li> <li>• Muriel Gobeia, Program Manager Kings County Tobacco Control Program</li> </ul> Celebration of California's Local and State Flavors Policies	El Dorado Room
7:20 p.m.	<b>Final Announcements</b>	El Dorado Room
7:30 p.m.	<b>Adjourn</b> (Dinner on your own)	El Dorado Room

2023

# CAPITOL INFORMATION & EDUCATION DAYS



#VoicesAgainstTobacco

## Agenda

#BigBadTobacco

### Day 2: Tuesday, May 9, 2023

Time	Event/Activity	Location
8:30 a.m.	<b>Getting Ready for the Day!</b> <ul style="list-style-type: none"> <li>Paul Kneprath, Project Director, Tobacco Endgame Center, AHA</li> </ul>	California Room
8:40 a.m.	<b>Land Acknowledgment</b> <ul style="list-style-type: none"> <li>The Honorable James C. Ramos, Chair, Assembly Rules Committee and Chair, Assembly Select Committee on Native American Affairs</li> </ul>	California Room
8:50 a.m.	<b>Navigating the Event</b> <ul style="list-style-type: none"> <li>Paul Kneprath</li> </ul> Capitol Annex Swing Space: 1021 O Street Capitol Grounds Tent: Near 13 <sup>th</sup> & N Streets Shuttle and Parking	California Room
9:15 a.m.	<b>Review Key Messages and Our Ask</b> <ul style="list-style-type: none"> <li>Paul Kneprath, Project Director, Tobacco Endgame Center, AHA</li> <li>Shannon Lujan, Media Relations Manager, Tobacco Endgame Center, AHA</li> </ul>	California Room
9:30 a.m.	<b>Activating Your Social Media</b> <ul style="list-style-type: none"> <li>Shannon Lujan, Media Relations Manager, Tobacco Endgame Center, AHA</li> <li>Jacque Marianno, Region Senior Digital Marketing Director, AHA</li> </ul>	California Room
9:50 a.m.	<b>Review Legislative Meetings</b> <ul style="list-style-type: none"> <li>Lori Bremner, Organizing and Engagement Manager, Tobacco Endgame Center, AHA</li> </ul> Schedule Meeting Reminders Resources	California Room
10:15 a.m.	<b>Legislative &amp; Caucus Meetings Commence</b> (please refer to meeting schedule as meetings will take place throughout the day)	Capitol Annex Swing Space 1021 O St.
12:00 p.m.	<b>Lunch</b> Box Lunches Announcements Group Photo on Capitol Steps Social Media Storm	Tent on Capitol Grounds – Near 13 <sup>th</sup> & N Streets
4:15 p.m.	<b>Closing Session</b> Reflections Social Media Storm Digital Wall Evaluation Survey	Tent on Capitol Grounds