



**CALIFORNIA TOBACCO
ENDGAME CENTER FOR
ORGANIZING AND ENGAGEMENT**
A project of the American Heart Association®

CAPITOL INFORMATION & EDUCATION DAYS



Day 1: Tuesday, May 28, 2024

Time	Activity	Location
2:00 p.m.	Registration & Pre-Event Networking - Networking Activities - Coordinating Center Caucus Tables	Holiday Inn Room: California/Diablo/El Dorado/Fresno
2:45 p.m.	Opening Session Land Acknowledgement - The Hon. Jesus G. Tarango, Chairman, Wilton Rancheria Welcome! - Laura King, Senior Director, Public Health Program Implementation and Principal Investigator, Tobacco Endgame Center for Organizing & Engagement - Paul Kneprath, Director, Tobacco Endgame Center for Organizing & Engagement - Ryan Oda, Program Coordinator, We Breathe, California LGBTQ Health and Human Services Network - JoAnn Saccato, Project Coordinator, Rural Initiatives Strengthening Equity - RISE Guest Speaker -- Anthony Wright, Executive Director, Health Access California	Holiday Inn Room: California/Diablo/El Dorado/Fresno
3:30 p.m.	Training I&E Days Messaging - Shannon Lujan, Media Relations Manager, Tobacco Endgame Center for Organizing & Engagement Mock Legislative Meeting & Answering Tough Questions - Lori Bremner and Juan Villa, Organizing and Engagement Managers, Tobacco Endgame Center for Organizing & Engagement Social Media - Shannon Lujan, Media Relations Manager, Tobacco Endgame Center for Organizing and Engagement	Holiday Inn Room: California/Diablo/El Dorado/Fresno
4:00 p.m.	Meeting Preparation - Prepare for Assemblymember Meeting - Prepare for Senator Meeting	Holiday Inn Room: California/Diablo/El Dorado/Fresno
5:15 p.m.	Day 2 Preview and Logistics - Shuttle & Walking - Swing Space Logistics - Capitol Activities: Things to Do When Not in Meetings	Holiday Inn Room: California/Diablo/El Dorado/Fresno

Day 2: Wednesday, May 29, 2024

Time	Event/Activity	Location
7:00 a.m.	Breakfast	Holiday Inn Room: California/Diablo/El Dorado/Fresno
8:00	Morning Session Welcome & Run-of-Show Paul Kneprath, Director, Tobacco Endgame Center for Organizing & Engagement	Holiday Inn Room: California/Diablo/El Dorado/Fresno
8:15	Legislative Landscape Jamie Morgan, Region Sr. Lead, State Government Relations, American Heart Association	Holiday Inn Room: California/Diablo/El Dorado/Fresno
8:30	Messaging and “Ask” Recap - Shannon Lujan, Media Relations Manager, Tobacco Endgame Center for Organizing & Engagement - Lori Bremner, Organizing and Engagement Manager, Tobacco Endgame Center for Organizing & Engagement	Holiday Inn Room: California/Diablo/El Dorado/Fresno
9:00	Shuttle and Walking Groups Start	
10:00 - Noon	Legislative and Caucus Meetings	<u>Swing Space:</u> 1021 O Street <u>LOB:</u> 1020 N St.
12:00 p.m.	Group Photo on the Capitol West Steps	
12:10 p.m.	Lunch at the Tent - Legislative Meeting Feedback & Stories - Special Guest Speaker	Tent on Capitol Grounds Near 10th & N Streets
1:30 p.m.	Legislative & Caucus Meetings Resume	<u>Swing Space:</u> 1021 O Street <u>LOB:</u> 1020 N St.
4:30 p.m.	Regroup at Tent Share Stories & Announcements	Tent on Capitol Grounds 10th & N Streets
5:00 p.m.	Send-Off!	Tent on Capitol Grounds 10th & N Streets

**We understand that meeting times change at the last minute. If you have a meeting that conflicts with an agenda item, please prioritize your meeting.*