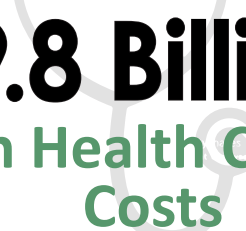


Commercial Tobacco's Impact: It's Even More Costly Than You Think


ANNUAL COSTS TO CALIFORNIANS




\$9.8 Billion
in Health Care
Costs



\$6.8 Billion
in Lost
Productivity



\$3.8 Billion
Costs to the
Medi-Cal Program



\$41 Million
Tobacco Waste
Cleanup

Commercial tobacco kills nearly **40,000** people in California each year, many of whom are from marginalized communities targeted by the Tobacco Industry.

OUR ASK

Would you be willing to write a statement or letter in support of a tobacco prevention issue in your district?

SOURCES: Max W, Sung HY, Shi Y, Stark B. The Cost of Smoking in California. Nicotine Tob Res. 2016 May;18(5):1222-9. doi: 10.1093/ntr/ntv123. Epub 2015 Jul 7. PMID: 26156629. The Cost of Smoking in California - PubMed (nih.gov); The Toll of Tobacco in California - Campaign for Tobacco-Free Kids (tobaccofreekids.org); Schneider JE, Scheibling CM, Peterson NA, Granados PS, Fulton L, Novotny TE. Online Simulation Model to Estimate the Total Costs of Tobacco Product Waste in Large U.S. Cities. Int. J. Environ. Res. Public Health 2020;17:4705. <https://doi.org/10.3390/ijerph17134705>;

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