



CAPITOL INFORMATION & EDUCATION DAYS



Sample Letter of Support for The Ask

Instructions:

1. *Customize the letter to reflect local needs and issues and address to appropriate decision maker.*
2. *Work with legislative staff to complete and ensure it is sent out.*
3. *Share the final letter with coalition members and supporters.*

[CLICK HERE
TO ACCESS
TEMPLATE](#)

SAMPLE

[Legislator Letterhead]

Date

Dear [Council, Board of Supervisors, Board of Directors],

I am writing to express my support for the local tobacco prevention efforts being proposed in [name of city or county]. Anything that can be done to address the burden of commercial tobacco should be.

I recently met with constituents that reminded me how costly commercial tobacco is to the state and our communities and why it's imperative to prioritize the health and well-being of our shared constituents.

In addition to its financial costs to the healthcare system and economy, commercial tobacco use remains a significant public health concern, contributing to various preventable diseases and the death of nearly 40,000 Californians every year. Moreover, the adverse effects of commercial tobacco use disproportionately affect marginalized communities in our district. I appreciate your doing everything in your power to address this public health and community problem.

Together, we can make a profound impact on the health and well-being of our constituents and build a healthier community.

I appreciate your thoughtful consideration of my request.

[Legislator Signature Here]