



My Action Plan

These are the actions I will take to put in play learnings from the Campaign Organizing and Leadership Institute.

Action Item	Who will I engage?	What will I need to accomplish this?	When will I complete this action?

Request Assistance



Example Action Plan

These are the actions I will take to put in play learnings from the Campaign Organizing and Leadership Institute.

Action Item	Who will I engage?	What will I need to accomplish this?	When will I complete this action?
Follow Tobacco Endgame Center on social media	Myself	Time and commitment!	Today!
Share with my Coalition “How to Promote Racial Equity in the Workplace,” by Robert Livingston.	Full Coalition but talk with Chair to help promote it.	Download the article and share with the coalition	Date of Next Coalition Meeting
Write down my “Why”	Myself	Time and space to think and write.	February 15
Post 5 social media messages in one week	Myself	Research available social media posts on tobacco control partner pages	Week of February 25
Share my “strengths” with my supervisor	My supervisor	Copy of my strengths analysis	By March 1
Share the Root Cause Analysis worksheet with my coalition/organization	Tobacco Control Coalition (or staff team, etc.)	The RCA worksheet; download it from the Institute Resources site. Share the Root Cause Analysis worksheet with my coalition/organization	Date of Next Coalition Meeting

Request Assistance

