



CALIFORNIA TOBACCO
ENDGAME CENTER FOR
ORGANIZING AND ENGAGEMENT
A project of the American Heart Association®

CAPITOL INFORMATION & EDUCATION DAYS



Day 1: Tuesday, May 27, 2025

Time	Activity	Location
2:00 p.m.	Registration & Pre-Event Networking	Holiday Inn
2:45 p.m.	Opening Session Land Acknowledgement Welcome!	Holiday Inn
3:30 p.m.	Training I&E Days Messaging Mock Legislative Meeting & Addressing Tough Questions Social Media	Holiday Inn
4:00 p.m.	Meeting Preparation	Holiday Inn
5:15 p.m.	Day 2 Preview and Logistics	Holiday Inn

Day 2: Wednesday, May 28, 2025

Time	Event/Activity	Location
7:00 a.m.	Breakfast	Holiday Inn
8:00	Morning Session Welcome & Run-of-Show	Holiday Inn
8:15	Legislative Landscape	Holiday Inn
8:30	Special Guest Speaker	Holiday Inn
8:45	Messaging and “Ask” Recap	Holiday Inn
9:15	Shuttle and Walking Groups Start	
10:00 - Noon	Legislative and Caucus Meetings	<u>Swing Space:</u> 1021 O Street <u>LOB:</u> 1020 N St.
11:45 a.m. – 2:00 p.m.	Lunch at the Tent	Tent on Capitol Grounds Near 10th & N Streets
1:30 p.m.	Legislative & Caucus Meetings Resume	<u>Swing Space:</u> 1021 O Street <u>LOB:</u> 1020 N St.
4:30 p.m.	Regroup at Tent	Tent on Capitol Grounds 10th & N Streets
5:00 p.m.	Send-Off!	

**We understand that meeting times change at the last minute. If you have a meeting that conflicts with an agenda item, please prioritize your meeting.*