



CALIFORNIA TOBACCO
ENDGAME CENTER FOR
ORGANIZING AND ENGAGEMENT
A project of the American Heart Association

CAPITOL INFORMATION & EDUCATION DAYS



Day 1: Tuesday, May 27, 2025

Time	Activity	Location
2:00 p.m.	Registration & Pre-Event Networking	Holiday Inn
2:45 p.m.	Opening Session Welcome and Call to Action! <ul style="list-style-type: none">Nicole Graumann, Tribal Community Coordinating Center Opening Remarks <ul style="list-style-type: none">Laura King, American Heart Association, California Tobacco Endgame CenterWelcome from the workgroup	Holiday Inn
3:30 p.m.	Training I&E Days Messaging I&E Days Messaging & Mock Legislative Meeting Addressing Tough Questions & Situations	Holiday Inn
4:00 p.m.	Meeting Preparation Senate Districts Assembly Districts	Holiday Inn
5:15 p.m.	Day 2 Preview and Logistics	Holiday Inn

Day 2: Wednesday, May 28, 2025

Time	Event/Activity	Location
7:30 a.m.	Breakfast	Holiday Inn
8:30	Morning Session Welcome & Run-of-Show - Paul Knepprath, California Tobacco Endgame Center	Holiday Inn
8:45	Legislative Landscape - Jamie Morgan, American Heart Association	Holiday Inn
9:00	Group Activity -	Holiday Inn
9:30	Guest Speaker - Senator Susan Rubio	Holiday Inn
9:40	Send Off! - Juan Villa, California Tobacco Endgame Center	Holiday Inn
9:45	Shuttle and Walking Groups Start	
10:00 - Noon	Legislative and Caucus Meetings	Swing Space: 1021 O Street LOB: 1020 N St.
11:45 a.m. – 2:00 p.m.	Lunch at the Tent	Tent on Capitol Grounds Near 10th & N Streets
1:30 p.m.	Legislative & Caucus Meetings Resume	Swing Space: 1021 O Street LOB: 1020 N St.
4:30 p.m.	Thank you for Attending! Safe Travels! -	

**We understand that meeting times change at the last minute. If you have a meeting that conflicts with an agenda item, please prioritize your meeting.*