



CALIFORNIA TOBACCO  
ENDGAME CENTER FOR  
ORGANIZING AND ENGAGEMENT  
A project of the American Heart Association

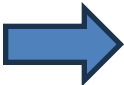

# CAPITOL INFORMATION & EDUCATION DAYS



## Day 1: Tuesday, May 27, 2025

Time	Activity	Location
2:00 p.m.	<b>Registration &amp; Pre-Event Networking</b> Register, network, and visit Legislative Caucus Resource Tables	Holiday Inn Room: California/Diablo/El Dorado/Fresno
2:30	<b>Opening Session</b> <b>Welcome and Call to Action!</b> <ul style="list-style-type: none"><li>Nicole Graumann, Project Coordinator II, Tribal Community Coordinating Center</li></ul> <b>Opening Remarks</b> <ul style="list-style-type: none"><li>Laura King, Sr. Director, Public Health Program Implementation &amp; Principal Investigator, Tobacco Endgame Center for Organizing &amp; Engagement, American Heart Association</li><li>Welcome from the Capitol I&amp;E Days Workgroup!</li></ul>	Holiday Inn Room: California/Diablo/El Dorado/Fresno
3:00	<b>I&amp;E Days Messaging</b> <ul style="list-style-type: none"><li>Shannon Lujan, Media Relations Manager, Tobacco Endgame Center for Organizing &amp; Engagement</li></ul> <b>Mock Legislative Meeting Demonstration</b> <ul style="list-style-type: none"><li>Workgroup volunteers</li></ul> <b>Addressing Tough Questions &amp; Situations</b> <ul style="list-style-type: none"><li>Paul Kneprath, Director, Tobacco Endgame Center for Organizing &amp; Engagement</li></ul> <b>Special Guest Speaker: A Legislative Staffer's Perspective</b> <ul style="list-style-type: none"><li>Autumn Ogden-Smith, Legislative Director, Senator Laura Richardson (District 35)</li></ul>	Holiday Inn Room: California/Diablo/El Dorado/Fresno
4:00	<b>Prepare for meetings with your Assemblymember and Senator</b> <ul style="list-style-type: none"><li>Juan Villa, Organizing and Engagement Manager, Tobacco Endgame Center for Organizing &amp; Engagement</li></ul>	Holiday Inn Room: California/Diablo/El Dorado/Fresno
5:00	<b>Day 2 Preview and Logistics</b> <ul style="list-style-type: none"><li>Toki Ko, Organizing &amp; Engagement Manager, Tobacco Endgame Center for Organizing &amp; Engagement</li></ul>	Holiday Inn Room: California/Diablo/El Dorado/Fresno

## Day 2: Wednesday, May 28, 2025

Time	Event/Activity	Location
7:30 a.m.	<b>Breakfast</b>	Holiday Inn Room: California/Diablo/El Dorado/Fresno
8:30	<p style="text-align: center;"><b>Morning Session</b></p> <p><b>Welcome to Day 2</b></p> <ul style="list-style-type: none"> <li>Paul Kneprath, Director, California Tobacco Endgame Center for Organizing &amp; Engagement</li> </ul>	Holiday Inn Room: California/Diablo/El Dorado/Fresno
8:45	<p><b>Legislative Landscape</b></p> <ul style="list-style-type: none"> <li>Jamie Morgan, Region Sr. Director, Government Relations, American Heart Association</li> </ul>	Holiday Inn Room: California/Diablo/El Dorado/Fresno
9:00	<p><b>Capitol Countdown</b></p> <ul style="list-style-type: none"> <li>Toki Ko, Organizing &amp; Engagement Manager, Tobacco Endgame Center for Organizing &amp; Engagement</li> </ul>	Holiday Inn Room: California/Diablo/El Dorado/Fresno
9:20	<p><b>Send Off! Shuttle and Walking Groups Start</b></p> <ul style="list-style-type: none"> <li>Juan Villa, Organizing &amp; Engagement Manager, California Tobacco Endgame Center for Organizing &amp; Engagement</li> </ul>	Holiday Inn Room: California/Diablo/El Dorado/Fresno
Starting at 10:00	<p><b>Legislative and Caucus Meetings</b></p> <p>Make sure to review your meeting times</p>	<p><u>Swing Space:</u> 1021 O Street</p> <p><u>LOB:</u> 1020 N St.</p>
Starting at 11:45	<p><b>Lunch at the Tent</b></p> <p><b>Picture on Capitol Steps at 12:30pm!</b></p>	Tent on Capitol Grounds Near 10th & N Streets
Starting at 1:00 pm	<p><b>Legislative &amp; Caucus Meetings Resume</b></p> <p>When your meetings are complete, come back to the tent and let us know how they went!</p>	<p><u>Swing Space:</u> 1021 O Street</p> <p><u>LOB:</u> 1020 N St.</p>
4:30	<p><b>Thank you for Attending!</b></p> <p><b>Safe Travels!</b></p> <p><i>Before you leave, please complete our Event Survey</i> </p>	

*\*We understand that meeting times change at the last minute. If you have a meeting that conflicts with an agenda item, please prioritize your meeting.*