



**CALIFORNIA TOBACCO  
ENDGAME CENTER FOR  
ORGANIZING AND ENGAGEMENT**  
A project of the American Heart Association.

# CAPITOL INFORMATION & EDUCATION DAYS



## Day 1: Monday, May 11, 2026

Time	Activity	Location
12:00 PM	<b>Registration Opens</b> Check-in and visit Resource Tables	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
1:30 PM	<b>Pre-Event Networking Begins</b>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
2:30 PM	<b>Opening Session</b> <b>Welcome and Call to Action from the Capitol I&amp;E Days Workgroup Chair</b> <ul style="list-style-type: none"><li>Nicole Graumann, Project Coordinator II, Tribal Community Coordinating Center</li></ul> <b>The Big Picture: Fighting for Healthier Communities</b> <ul style="list-style-type: none"><li>Laura King, Sr. Director, Public Health Program Implementation &amp; Principal Investigator, Tobacco Endgame Center for Organizing &amp; Engagement, American Heart Association (AHA)</li><li>Eric Batch, National Advocacy VP, Outreach &amp; Partnership, AHA</li></ul>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
3:00 PM	<b>I&amp;E Days Messaging – A Recap</b> <ul style="list-style-type: none"><li>Shannon Lujan, Media Relations Manager, Tobacco Endgame Center for Organizing &amp; Engagement</li></ul> <b>Mock Legislative Meeting Demonstration</b> <b>Addressing Tough Questions &amp; Situations</b> <ul style="list-style-type: none"><li>Paul Knepprath, Director, Tobacco Endgame Center for Organizing &amp; Engagement</li><li>Jamie Morgan, Region Senior Director, Field Advocacy, AHA</li></ul>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
4:00 PM	<b>Prepare for meetings with your Assemblymember and Senator</b> <ul style="list-style-type: none"><li>Juan Villa, Organizing and Engagement Manager, Tobacco Endgame Center for Organizing &amp; Engagement</li></ul>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
5:00 PM	<b>Day 2 Preview and Logistics</b> <ul style="list-style-type: none"><li>Toki Ko, Organizing &amp; Engagement Manager, Tobacco Endgame Center for Organizing &amp; Engagement</li></ul>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno

# Day 2: Tuesday, May 12, 2026

Time	Activity	Location
7:30 AM	<b>Breakfast</b>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
8:30 AM	<b>Morning Session</b> <b>Welcome</b> <ul style="list-style-type: none"> <li>Paul Kneprath, Director, California Tobacco Endgame Center for Organizing &amp; Engagement</li> </ul>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
8:45 AM	<b>Legislative Landscape</b> <ul style="list-style-type: none"> <li>Judith Gutierrez, State Government Relations Director, AHA</li> </ul>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
9:00 AM	<b>Capitol Countdown</b> <ul style="list-style-type: none"> <li>Toki Ko, Organizing &amp; Engagement Manager, Tobacco Endgame Center for Organizing &amp; Engagement</li> </ul>	Holiday Inn Room: California/Diablo/ El Dorado/Fresno
9:20 AM	<b>Send Off! Shuttle and Walking Groups Start</b> <ul style="list-style-type: none"> <li>Juan Villa, Organizing &amp; Engagement Manager, California Tobacco Endgame Center for Organizing &amp; Engagement</li> </ul>	Shuttle Schedule 
Starting at 10:00 AM	<b>Legislative and Caucus Meetings</b> Make sure to review your meeting times	<u>Swing Space:</u> 1021 O Street <u>LOB:</u> 1020 N St.
Starting at 11:45 AM	<b>Lunch at the Tent</b> <b>Picture on Capitol Steps at 12:30pm!</b>	Tent on Capitol Grounds: N street between 12 and 13th street
Starting at 1:00 PM	<b>Legislative &amp; Caucus Meetings Resume</b> When your meetings are complete, come back to the tent and let us know how they went!	<u>Swing Space:</u> 1021 O Street <u>LOB:</u> 1020 N St.
4:30 PM	<b>Thank you for Attending!</b> <b>Safe Travels!</b>  <b>Before you leave, please complete our Event Survey</b> 	

\*We understand that meeting times change at the last minute. If you have a meeting that conflicts with an agenda item, please prioritize your meeting.